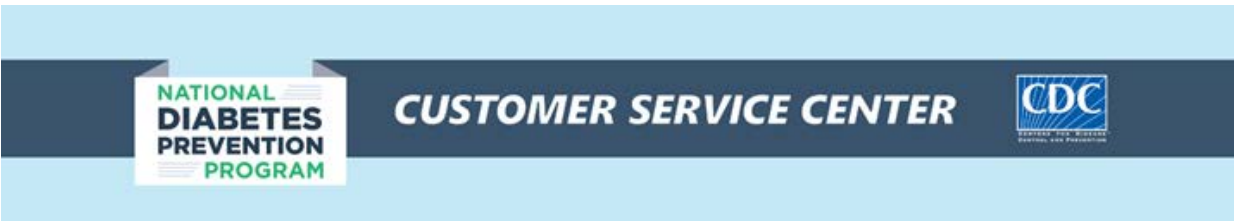


**From:** [NationalDPPInfo \(CDC\)](#)  
**Subject:** [EXT] Promoting the Lifestyle Change Program to Medicare Beneficiaries, Employers, and Insurers: New Resources Now Available!  
**Date:** Thursday, April 30, 2020 7:26:32 AM  
**Attachments:** [image003.png](#)

---



Greetings,

We are excited to announce two new suites of materials to help your organization better promote the lifestyle change program to key audiences. These materials are simple, easy-to-use templates that you can customize with your program's information. For each suite, you can choose a combination of materials that works best for your organization.

The [Medicare DPP Promotional Materials for Part B Beneficiaries](#) contain resources specific to promoting the Medicare DPP to Medicare Part B beneficiaries and their health care providers. These materials include:

- **A Medicare DPP fact sheet and brochure** with Medicare DPP program details, benefits of the program, and participant testimonials.
- **Talking points** to help health care providers talk with their patients about the Medicare DPP.
- **A program overview flipbook** for health care providers to use as a teaching tool for patients during office visits.
- **And more!**

The [Promotional Materials for Employers and Insurers](#) are designed to encourage employers and insurers to cover the program as a health benefit if they are not already, offer the program at the worksite, or promote the program to their employees at a community site. These materials include:

- **Business case talking points** with information to use in communicating with employers or insurers about the business case for covering or offering a lifestyle change program.
- **PowerPoint templates and fact sheets** to provide information to employers and insurers on why prediabetes is a growing issue affecting the workplace, how a lifestyle change program can help, and what they can do.
- **A fact sheet for the workplace** to help employees know who's at risk for prediabetes, why it matters, and what they can do about it.
- **And more!**

We hope you find these new resources to be useful in your important efforts to promote the Medicare DPP and to engage with employers and insurers.

National DPP Info  
Division of Diabetes Translation  
National Center for Chronic Disease Prevention and Health Promotion  
Centers for Disease Control and Prevention

-----  
*Have you seen the web-based National DPP Customer Service Center (CSC)? The new online service center provides National DPP resources and support – all in one place. Check out the CSC at [NationalDPPCSC.cdc.gov](http://NationalDPPCSC.cdc.gov).*